

1. 政府應制定明確的「智慧財產權保護法」，以保障發明人的權益。

2. 政府應加強對智慧財產權的宣傳，提高公眾的保護意識。

3. 政府應加強對智慧財產權的執法力度，嚴厲打擊侵權行為。

二、智慧財產權保護與經濟發展

智慧財產權保護與經濟發展有著密切的聯繫。一方面，智慧財產權保護可以激發企業的研發動力，促進技術進步和創新。另一方面，加強智慧財產權保護也有助於吸引外國投資，提高我國的國際競爭力。

然而，目前我國在智慧財產權保護方面仍面臨著諸多挑戰。例如，法律體系尚不完善，執法力度不夠，公眾的保護意識有待提高。因此，政府應進一步完善智慧財產權保護法律體系，加強執法力度，提高公眾的保護意識，以推動我國經濟的持續發展。

總之，智慧財產權保護是推動我國經濟發展的重要動力。政府應加強對智慧財產權的保護，激發企業的研發動力，促進技術進步和創新，為我國經濟的持續發展提供強有力的支撐。

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THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

The University of the South Pacific (USP) is a leading institution of higher learning in the Pacific region. It is committed to providing quality education and research to its students. The School of Distance Education (SDE) offers a variety of programs, including the Bachelor of Business Administration (BBA) Degree Program. This program is designed to provide students with the knowledge and skills necessary to succeed in the business world.

The BBA Degree Program is a four-year program that is delivered through a combination of face-to-face and distance learning. Students are required to complete a minimum of 120 credit hours to graduate. The program is accredited by the relevant authorities and is recognized internationally.

The BBA Degree Program is designed to provide students with a comprehensive understanding of business administration. The program covers a wide range of topics, including accounting, finance, marketing, and human resources. Students are also required to complete a final year project, which allows them to apply their knowledge and skills to a real-world business problem. The program is designed to be flexible, allowing students to complete their studies at their own pace and in their own time. The BBA Degree Program is a challenging and rewarding experience that prepares students for a successful career in business.

The BBA Degree Program is a highly competitive program that attracts students from all over the world. The program is designed to be flexible, allowing students to complete their studies at their own pace and in their own time. The BBA Degree Program is a challenging and rewarding experience that prepares students for a successful career in business. The program is designed to provide students with the knowledge and skills necessary to succeed in the business world. The BBA Degree Program is a highly competitive program that attracts students from all over the world.

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本公司之業務範圍包括：提供各項諮詢服務、協助客戶進行市場調查、分析競爭對手、制定行銷策略、開發新產品、管理品牌、提供法律及會計服務等。此外，我們亦提供各類培訓課程，包括銷售技巧、客戶關係管理、團隊領導等，以協助客戶提升競爭力。

本公司之服務對象包括：政府機構、企業、非牟利機構、個人客戶等。我們之服務範圍遍及全球，並設有數間分公司，以確保能為客戶提供最及時及最專業之服務。

本公司之業務發展策略包括：擴大市場佔有率、提升客戶滿意度、加強與客戶之聯繫、開發新市場、提升服務質量等。此外，我們亦積極參與社會公益活動，以展現本公司之社會責任感。

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